

From: "Uber" <noreply@uber.com>
To: <john.doe@gmail.com>
Subject: **It's not too late to unlock savings**
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Uber

Unlock up to 20% off next week's rides.



John, it's not too late to score savings with Ride & Save.

Remember, this week's rides can unlock next week's savings.

In California, the maximum savings is \$3 on UberX, UberXL, Comfort, & Pool or \$2 on Express Pool per ride.

[See how it works →](#)



Ride

Ride this week on your business and personal accounts to unlock next week's savings.



Save

Save up to 20% off* on your rides next week.



Repeat

Continue to unlock savings over the next 3 weeks.



So what's next?

You can save up to 20% off* rides next week with Ride & Save.



Keep riding!



**Take 1-4 rides
get 10% off
next week**



**Take 5+ rides
get 20% off
next week**

Take a ride →

*Maximum savings of \$10 off per ride up to 10 trips outside of California. In California, the maximum savings is \$3 on UberX, UberXL, Comfort, & Pool or \$2 on Express Pool per ride. Rides taken in states with different discount maximums count toward the promotion. Next week's offer will be valid from the following Monday at 6am through Sunday at 11:59pm. This promotion excludes Uber Eats and JUMP. Trips on business profiles are not valid for discounts, but do count towards unlocking discounts next week. Discount is valid only on UberX, Uber XL, Comfort, Pool, and Express Pool in the US. Discount does not apply to surcharges, tolls, fees, or tips and cannot be combined with other offers or discounts. For accounts with multiple valid offers, the discount with the highest savings will automatically apply to a rider's next trip. The user must receive this email directly from Uber to qualify. Offer is non-transferable and terms are subject to change.

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